

Samantha Saltzman

(781) 354-0402 | SMSaltzman@gmail.com



SELECTED WORK EXPERIENCE

2018-Pres. INTENT ENTERTAINMENT New York, NY

Creative Director, “Adulthood With Jane”

- Led end-to-end creative development, shaping the series aesthetic, episode concepts, branding, and script approvals to maintain consistency across writing teams.
- Effectively communicated project aesthetics and objectives to the creative team and ensured their successful execution. Established artistic guidelines for post-production.
- Collaborated closely with partners and influencers to align their individual styles and brands with the series' overarching goals, design, and mission.
- Directed all episode shoots, ensuring creative coherence across departments, and making real-time decisions to accommodate practical constraints.

2019-2020 VIRGIN VOYAGES Miami, FL

Creative Entertainment Manager, “The Scarlet Lady”

- Orchestrated artistic direction for 50+ onboard entertainment offerings on the Scarlet Lady,
- Ensured seamless scheduling, real-time programming adjustments, and coordination with onshore creative teams and management.
- Led an 18 person production team including stage managers, DJs, and musicians, fostering creativity and excellence.
- Worked alongside creatives, designers, producers, and C-level executives to execute creative strategies that enhanced the onboard entertainment experience.

Install Director / Production Stage Manager, “The Scarlet Lady” & “The Valiant Lady”

- Executed the successful installation and seamless operation of ship-wide pop-up experiences and live performances, ensuring a flawless entertainment experience for thousands of guests daily.
- Creatively implemented new programming ideas and actively called aspects of larger productions.
- Independently recreated and implemented established content.
- Ensured efficient procedures, feedback processes, and paperwork management for multiple concurrent shows and events across various contracts.

2017 BRYANT PARK New York, NY

Director, “Bryant Park Skatetacular Tree Lighting”

- Conceptualized a novel show by merging the prior version with the evolving objectives and messaging of the corporate team.
- Liaised with Bryant Park Staff and the Bank of America RED Fundraising Team to develop fresh content, recruit new talent, manage existing performers, and refine the show's overall presentation.
- Led the production team, guiding the design and content creation process, overseeing its seamless execution, and offering constructive feedback as necessary.
- Assumed full responsibility for day-of event coordination, including rehearsals, and facilitated open lines of communication with the cast and staff to ensure a flawlessly executed production.

2012 NEW YORK MUSICAL THEATRE FESTIVAL New York, NY

Special Events Director

- Conceived and executed original programming including Hub Concert Series (In My Other Life, What's Next?, NBS Reunion Concert, Pride on Broadway), Educational Panels, and Talk Backs.
- Led the artistic vision for the space and disseminated roles and responsibilities amongst festival staff, patrons, and participants.
- Discovered, cast, and liaised with talent for all events.

2013-2017 THE DRAMA LEAGUE

New York, NY

Director, "2017 Musical Celebration Of Broadway - Honoring Steve Martin"

- Created all artistic content from conception to implementation and execution.
- Coordinated and consulted with the Artistic Director, Producer Programming Director, and Technical Staff to ensure a seamless performance.
- Led creative conversations with high-profile talent.

Assoc. Director & Producer, "2016 Musical Celebration Of Broadway - Honoring David Hyde Pierce"

- Collaborated on all artistic decisions including talent sourcing over 25 cast members and selecting songs for the performance.
- Managed day-of event coordination and oversight, ensuring all aspects of the production ran flawlessly and met high artistic standards..
- Maintained overall timeline, oversaw technical aspects, and facilitated communications throughout the production team.

Asst. Director & Producer, "2015 Musical Celebration Of Broadway - Honoring Bernadette Peters"

Asst. Director & Producer, "2014 Musical Celebration Of Broadway - Honoring James Earl Jones"

- Worked closely with the director, creative team, and cast to execute the artistic vision.
- Provided end-to-end support to all aspects of the production.

THEATER DIRECTING

2023	THE PHANTOM OF THE OPERA Resident Director	<i>World Tour</i>
2023 2015-2016	THE KING & I Associate / Re-Staging Director Assistant Director	<i>UK & Ireland Tour</i> <i>2nd National Tour</i>
2022-Pres.	MY FAIR LADY Associate / Re-Staging Director	<i>2nd National Tour</i>
2019	THE COLOR PURPLE Associate / Re-Staging Director	<i>2nd National Tour</i>
2019	LADY IN THE DARK Associate Director	<i>New York City Center</i>
2017 2015-2016	MATILDA THE MUSICAL Resident Director Assitant Resident Director	<i>1st National Tour</i> <i>Shubert Theatre - Broadway</i>
2016	SOUTHERN COMFORT Assistant Director	<i>The Public Theater</i>

-Full Directing Resume Available Upon Request-

EDUCATION

Brandeis University - BA Theater Arts, 2006
Directing concentration, Minor in Education

RESIDENCIES & FELLOWSHIPS

2020 NYMF Resident Director
2013 Drama League Directing Fellow

AWARDS

2019 Outstanding Overall Design Award Finalist - Ladyship
2010 Stage Entertainment USA Development Award
Award Of Merit, Best Shorts Competition